

Nature's Bounty

A calendar made from 100% recycled paper and board

Nature's Bounty is our response to the need for a truly recyclable calendar product. We have carefully chosen the images to reflect the world around us and added interesting eco-facts to draw attention to improving our use of our natural resources.

Product benefits

- Nature's Bounty is currently the only recycled advertising calendar in the UK
- Nature's Bounty comes in four sizes and formats; Wall, Memo, Desk and Mini Desk
- The paper gives depth and texture to the images which adds unique value to the products
- The paper and board are made from 100% recycled materials and the easel on the Desk and Mini Desk calendars are made from materials from an FSC (Forest Stewardship Council) approved forest
- A branded calendar on recycled paper demonstrates your commitment to green issues and environmental welfare.
- Branded calendars advertise your business for pennies a day, 365 days a year!

Frequently asked questions

1. Is Nature's Bounty 100% natural?

All the paper used for Nature's Bounty is made from 100% recycled paper. The exception is the easel on the Desk and Mini Desk calendars which, for stability purposes, is made from FSC Trucard*.

The wire binding has not been coated to ensure that the material is able to be recycled in the future for another purpose. There is not, however, a 'recycled' wire currently available.

2. How do I know that the paper is legitimately recycled?

We are able to use the recycled logo on the paper and board. Stringent standards are imposed on the production and distribution of this paper.

3. But recycled paper doesn't take print well, does it?

Recycled paper is not coated and can absorb more ink than a coated paper. However, the unique properties within recycled paper give texture and warmth to the images.

4. Are the inks recycled?

Unfortunately, it is not possible to recycle inks; however, inks are fully biodegradable. All the inks used in Nature's Bounty are mineral rather than petroleum-based and now use fewer chemicals. Any residual chemicals from the print process are collected by an external company, who can minimise harmful waste from their disposal. The manufacturer is audited by the environment agency bi-annually.

5. Who are the FSC and the relevance of FSC products?

The FSC is the Forest Stewardship Council. FSC accreditation means that the paper can be traced back to the hectare of farmed forest from where the pulp came from.

6. How can Nature's Bounty affect CO² build-up?

Trees absorb CO² and help limit the accumulation of this greenhouse gas. Nature's Bounty is produced from 100% recycled paper and board, therefore reducing the felling of more trees.

Technical Specification

Wall Calendar

Size:	492 x 342mm
Advertising area:	472 x 53mm
Print:	4 colour process x 1 side
Paper leaves:	170gsm Cyclus (100% recycled) paper
Cover:	250gsm Cyclus (100% recycled) paper
Wire binding:	Uncoated and recyclable
Backboard and Envelope:	Made from 100% recycled material

Memo Calendar

Size:	302 x 438mm
Advertising area:	270 x 65mm
Print:	4 colour process x 1 side
Paper leaves:	140gsm Cyclus (100% recycled) paper
Cover:	250gsm Cyclus (100% recycled) paper
Wire binding:	Uncoated and recyclable
Backboard and Envelope:	Made from 100% recycled material

Desk Calendar

Size:	280 x 145mm
Advertising area:	252 x 30mm
Print:	4 colour process, both sides
Paper leaves:	200gsm Cyclus (100% recycled) paper
Wire binding:	Uncoated and recyclable
Envelope:	Made from 100% recycled material
Easel:	FSC Trucard* (Forest Stewardship Council)

Mini Desk Calendar

Size:	118 x 174mm
Advertising area:	108 x 26mm
Print:	4 colour process, both sides
Paper leaves:	200gsm Cyclus (100% recycled) paper
Wire binding:	Uncoated and recyclable
Envelope:	Made from 100% recycled material
Easel:	FSC Trucard* (Forest Stewardship Council)

